Components of Logistics Management



Inputs into Logistics

Natural Resources

Human Resources

Finansial Resources

Information Resources

Management Actions

Planning Implementation Control



Logistics Management

Raw In-process materials inventory

Finished goods

Customers

Logistics Activities

1. Customer Service

Suppliers

- 2. Demand Forecasting
- 3. Inventory Management
- 4. Logistics Communications
- 5. Materials Handling
- 6. Order Processing
- 7. Packaging

- 8. Parts & Service Support
- 9. Plant & Warehouse Site Selection
- 10. Procurement
- 11. Reverse Logistics
- 12. Traffic & Transportation
- 13. Warehousing & Storage

Outputs of Logistics

Competitive Advantage

Time & Place Utility

Efficient
Movement to
Customer

Proprietary Asset