

**PENGANTAR DISKUSI PANEL**

**“IMPLEMENTASI *EFISIENSI LOGISTIK* DALAM  
PAKET KEBIJAKAN EKONOMI XV”**

UNIVERSITAS PRASETIYA MULYA, JAKARTA

12 AGUSTUS 2017

**SETIJADI**

**[setijadi@SupplyChainIndonesia.com](mailto:setijadi@SupplyChainIndonesia.com)**

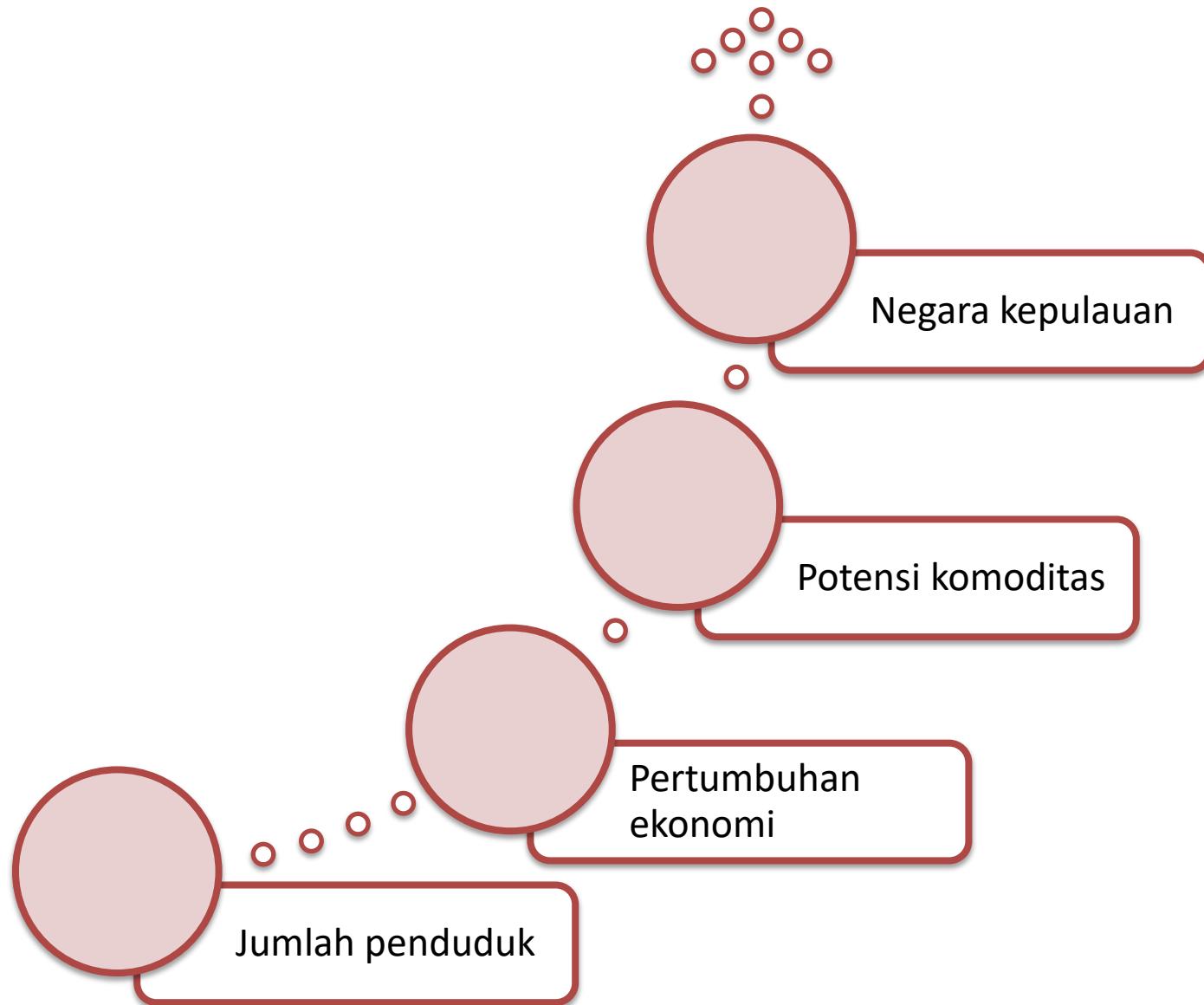


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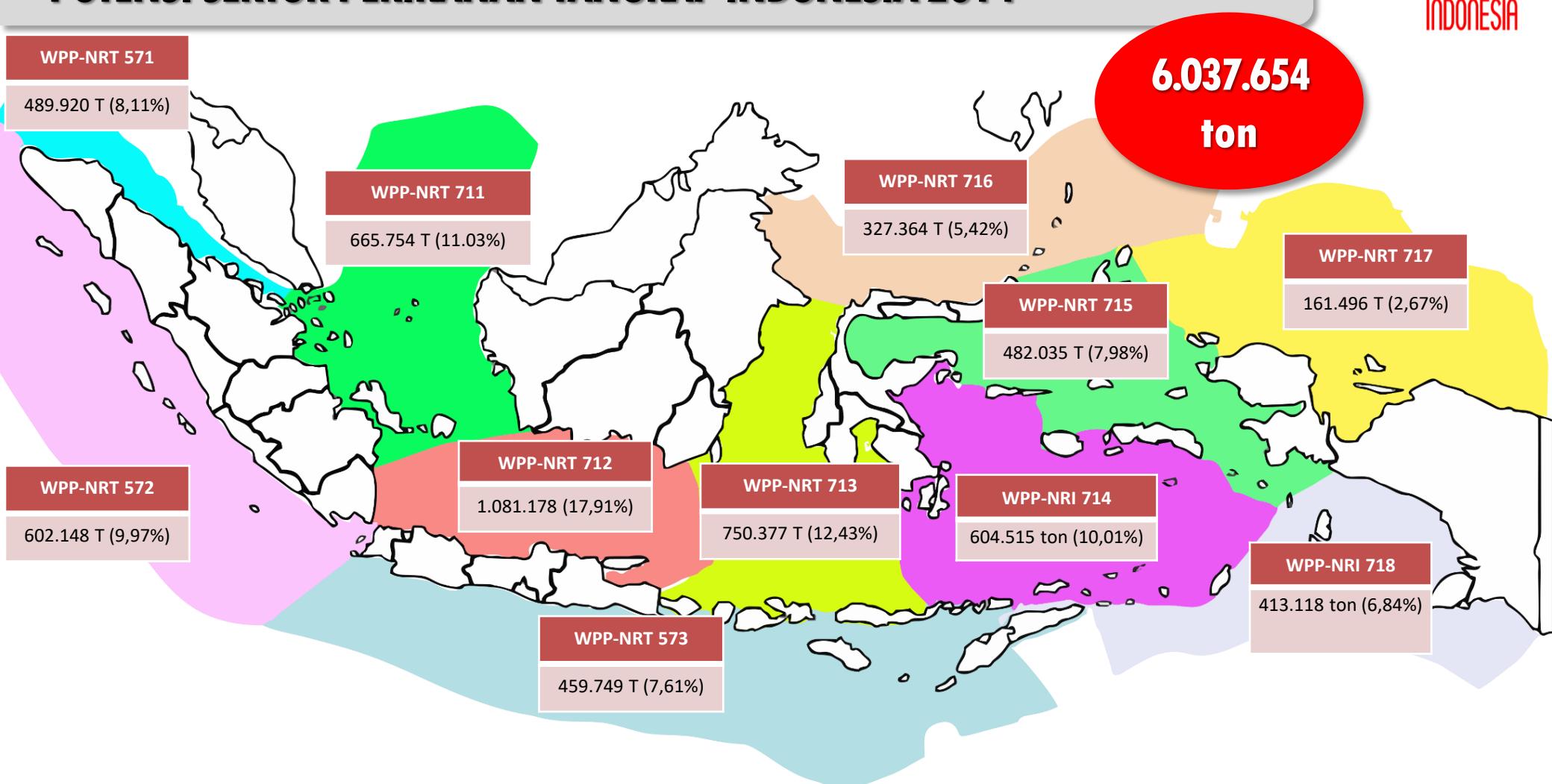
# **PELUANG DAN TANTANGAN SEKTOR LOGISTIK INDONESIA**



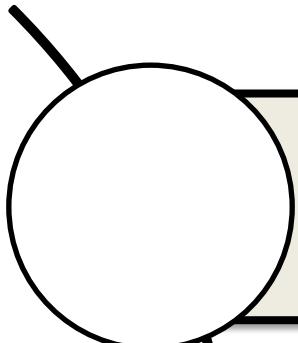
# POTENSI SEKTOR LOGISTIK INDONESIA



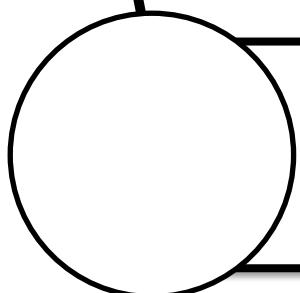
# ILUSTRASI POTENSI SEKTOR LOGISTIK INDONESIA: POTENSI SEKTOR PERIKANAN TANGKAP INDONESIA 2014



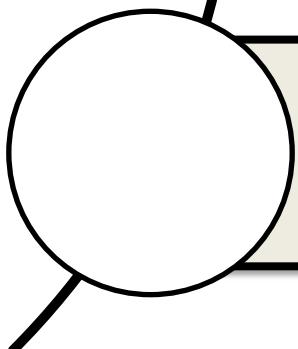
# TANTANGAN PENYEDIA JASA LOGISTIK INDONESIA



Tingkat persaingan logistik dunia semakin ketat sebagai dampak dari globalisasi.



Praktik global tender dalam bidang logistik, misalnya, menuntut persyaratan kompetensi perusahaan logistik berkelas dunia.



Globalisasi yang ditandai dengan semakin banyaknya perusahaan-perusahaan logistik asing yang masuk dan beroperasi di Indonesia dengan daya saing tinggi (kapabilitas, teknologi, dan jaringan yang kuat).

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## PENYEDIA JASA LOGISTIK DI INDONESIA



# THE LOGISTICS PROVIDER BUSINESS MODEL

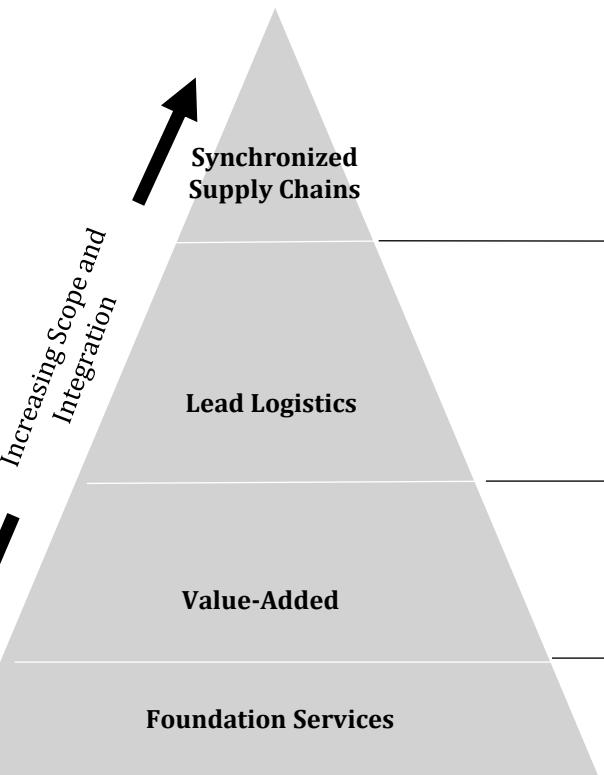
## SERVICE OFFERINGS

## OUTSOURCING MODELS

## INCREMENTAL ATTRIBUTES

## RELATIONSHIP

## PRICING

 <p><b>Synchronized Supply Chains</b></p>	<p><b>Lead Logistics</b></p> <p><b>Value-Added</b></p> <p><b>Foundation Services</b></p>	Supply Chain Integrator (SCI) or Lead Logistics Manager (LLM) or Global Trade Orchestrator	<ul style="list-style-type: none"> <li>▪ Broad supply chain expertise</li> <li>▪ Knowledge and information-based</li> <li>▪ Inventory minimization</li> <li>▪ End to end network optimization</li> <li>▪ Advanced integrated technology</li> <li>▪ Adaptive, flexible and collaborative</li> </ul>	Collaborative more than Contractual Partnership	Shared risk and reward
		Lead Logistics Provider (LLP)	<ul style="list-style-type: none"> <li>▪ Total transport planning</li> <li>▪ Operate and buy logistics services</li> <li>▪ Project manage network improvements</li> <li>▪ Single point of contact: total wallet</li> <li>▪ Limited technology integration with client</li> </ul>	Contractual	Fixed and variable with some risk sharing
		Third-Party Logistics Provider (3PL)	<ul style="list-style-type: none"> <li>▪ Integration limited to transport with warehousing</li> <li>▪ Limited geographical reach</li> </ul>	Contractual	Fixed and Variable
		Freight Forwarders	<ul style="list-style-type: none"> <li>▪ Multi-modal transport management</li> </ul>	Contractual	Transactional
		Transport, Warehousing, Customs broking	<ul style="list-style-type: none"> <li>▪ Focused cost reduction</li> <li>▪ Niche services</li> </ul>	Contractual and/or Spot	Transactional

Source: Adapted from "Third-Party Logistics Results and Findings of the 2004 Ninth Annual Study".

Authors are C. J. Langley, Georgia Institute of Technology, G. R. Allen, Capgemini, and T. A. Dale, FedEx Supply Chain Services, Inc.

# DAFTAR BEBERAPA *LOGISTICS SERVICE PROVIDER* DI INDONESIA

FOUNDATION/BASIC SERVICES							
DOMESTIK	Transportasi Darat <i>(Trucking)</i>	Transportasi Laut <i>(Shipping)</i>	Transportasi Udara <i>(Air Cargo)</i>	<i>Freight Forwarding</i>	<i>Value Added Warehouse &amp; Distribution</i>	<i>Express</i>	<i>Distributor</i>
	Lookman Djaja, Handal, Dunia Express, Puninar, Jawa Indah, JIT, Sipure, CTL, Satya Ragam, BSA, Pancaran Darat, Bintang Baru Raya, Lancar,, Selog, Suryakencana, Alamui, Kumis	Meratus, Samudera Indonesia, Tanto, Tempuran Mas, SPIL, LJK, CTP, APOL, HIT, Sistemindo, Pancaran, Laut, PSS, Bimaruna,	Garuda, Merpati, Lion, Sriwijaya, Pelita-Air Service	Pusaka Lintas, MIF, Ritra, FIN, CKB, FIN, Linc, BSA, MSA, Puninar, BGR	Wira, Linc Group, Go Trans, BSA, BGR, Kamadjaja, CKB, LJK, Linc, Selog	Caraka, Re Pex, Tiki, JNE, Cardig, Intrasco	Indomarco, Enseval, Dos Ni Roha, Rodamas, Tigaraksa, Wicaksana, Anugrah Argon, Medica, Atri Distribusindo
ASING	Nova Jaya Bimaruna	Maersk, OOCL, NYK, Hapag Lloyd, Mitsui, OSK, HMM, YML, MSC, APL, NYK, RCL, ANL, CMA CGM, Heung A, Evergreen, PIL, COSCO	KLM, JAL, SQ, MAS Air Asia	DB Schenker, DGF, APL Logistics, Panalpina, Yusen Agility, K&N, Damco, SDV, Bimaruna, Logwin, OOCL-Log, Pantos	Linfox, Ceva, YCH, DHL SC, DB Schenker, DHL SC, APL Logistics, Panalpina, Yusen, Agility, K&N, Damco, SDV, Bimaruna, Logwin, GAC, Pantos, OOCL-Log, TOLL	TNT, FedEx, DHL Express, UPS	Zuellig/APL, DKSH

## THIRD-PARTY LOGISTICS PROVIDER *(3PL)*

DB Schenker, DHL SC, Yusen  
Agility, K&N, Agility, Damco, SDV, APL Logistics, Kamadjaja, Wira, Linc, GoTrans.

## LEAD LOGISTICS PROVIDER (LLP)

DB Schenker, DHL SC, Yusen  
Agility, K&N, Agility, Damco, SDV, APL Logistics, Kamadjaja,

## SUPPLY CHAIN INTEGRATOR (SCI)

(belum ada)

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## LOGISTIK DAN DAYA SAING



# TRANSPORTASI DAN DAYA SAING

TRANSPORTASI TERJADWAL

KEPASTIAN WAKTU

OPTIMASI PERSEDIAAN

PENURUNAN BIAYA PERSEDIAAN

EFISIENSI BIAYA LOGISTIK

EKONOMI SKALA PENGADAAN

PENURUNAN BIAYA PENGADAAN

EKONOMI SKALA

KAPASITAS ARMADA

TRANSPORTASI TERJADWAL

KEPASTIAN WAKTU

OPTIMASI PENGIRIMAN

PENURUNAN BIAYA PENGIRIMAN

EFISIENSI BIAYA LOGISTIK

PENURUNAN HARGA POKOK PENJUALAN

DAYA SAING

PENURUNAN HARGA POKOK PRODUKSI

EKONOMI SKALA PENGIRIMAN

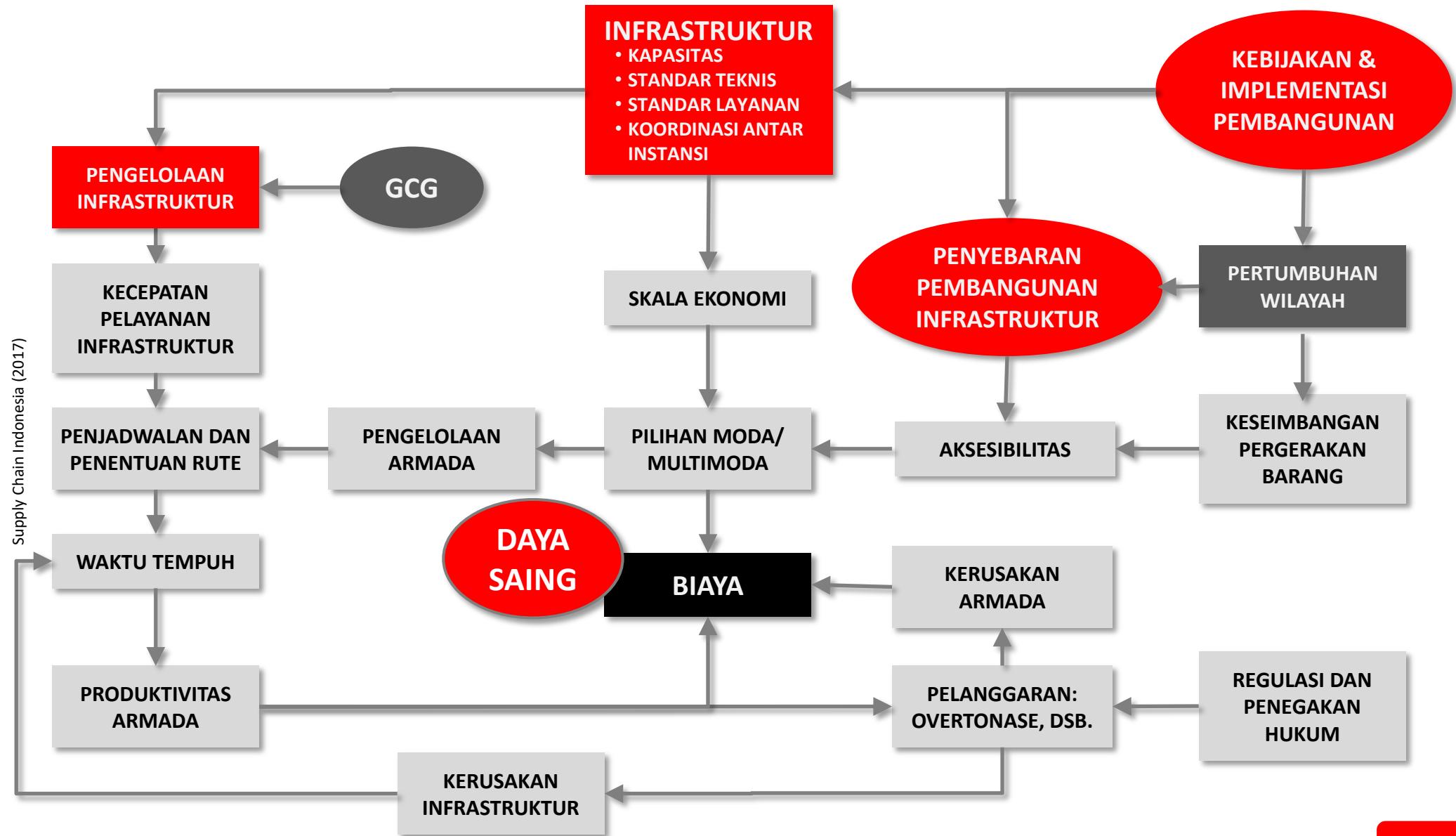
PENURUNAN BIAYA PENGIRIMAN

EKONOMI SKALA

KAPASITAS ARMADA

DAYA SAING

# **INFRASTRUKTUR DAN DAYA SAING**



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**PAKET KEBIJAKAN EKONOMI XV**  
**PENGEMBANGAN USAHA DAN DAYA SAING**  
**PENYEDIA JASA LOGISTIK NASIONAL**



Bagaimana  
**isi lengkap**  
Paket  
Kebijakan  
Ekonomi  
(PKE) XV?

Bagaimana  
**rencana**  
**Pemerintah**  
untuk  
implementasi  
PKE XV?

Dapatkah Paket  
Kebijakan  
tersebut  
**berdampak**  
**terhadap**  
**efisiensi dan**  
**menurunkan**  
**biaya logistik**  
**nasional?**

Bagaimana  
**tanggapan**  
**para pelaku**  
**dan penyedia**  
**jasa logistik**  
serta pihak-pihak  
terkait tentang  
PKE XV?

Bagaimana  
**strategi**  
**perusahaan**  
untuk  
meningkatkan  
efisiensi dalam  
PKE XV?



EDUCATION | TRAINING | CONSULTING | RESEARCH | DEVELOPMENT

Sekretariat:

Taman Melati B1/22 Pasir Impun  
Bandung 40194

Phone : +62 22 720 5375  
Mobile : +62 821 1515 9595

E-mail : sekretariat@SupplyChainIndonesia.com



Website : [www.SupplyChainIndonesia.com](http://www.SupplyChainIndonesia.com)

Mailing list : SupplyChainIndonesia@googlegroups.com



LinkedIn : Supply Chain Indonesia



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