SEMINAR

TANTANGAN & STRATEGI TRUK ANGKUTAN BARANG DALAM MENCIPTAKAN KEUNGGULAN BERSAING

The Royale Krakatau Hotel, Cilegon, Banten | 25-26 Februari 2016

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Transporting Light to the Nation

Cilegon, 26 Februari 2016

IPC

1 TEAM SPIRIT VISION

Port of Banten

Selamat Sore Sunshine

Hal yang mendasar yang kami lakukan adalah mendukung terwujudnya Indonesia sebagai Poros Maritim Dunia, mengintegrasikan Logistik Nasional dan Supply Chain Management, mengurangi biaya Logistik Nasional, terus meningkatkan pertumbuhan ekonomi nasional

Saat ini, kami dalam membuat, mengembangkan dan membangun sesuatu. Fungsional saja kadang tidak cukup, Fungsional dan estetika pun juga belum cukup. Perlu tambahan "soul" dan "message" pada fungsional dan estitika agar cahaya positif dan kebaikan itu memancar ke seluruh nusantara dan penjuru dunia.

Terlebih yang kami bangun adalah Aset Negara, kami selalu sadar bahwa sesuatu yang kami bangun adalah milik negara shg harus wooooouwwww dan tidak bisa diremehkan oleh perusahaan swasta. Apalagi dipandang sebelah mata oleh bangsa lain.

Ketika peran kita tidak bisa membuat bangsa Indonesia sejajar dgn Malaysia, Singapore atau negara2 maju di Eropa.

Ketika peran kita tidak bisa membuat propinsi – propinsi di Indonesia sejajar dgn kota2 besar di dunia

Maka,

Dengan peran yang diamanahkan ke kami, kami bertekad untuk membuat Pelabuhan – Pelabuhan di Indonesia berstandar internasional yang dapat sejajar dengan pelabuhan – pelabuhan terbesar di Asia Tenggara dan Dunia. Inilah darma bakti kami kepada Ibu Pertiwi

We just do everything what Indonesia think and translate what you want to do. We have two ways to do kind, good/great things : 1. Making, developing everything to be better and bigger today, tomorrow and in the future; 2. Solving every problem that We face from previous management

Salam Terus Berkarya. Bangga Indonesia

I. Latar Belakang

Driving the growth of Indonesia

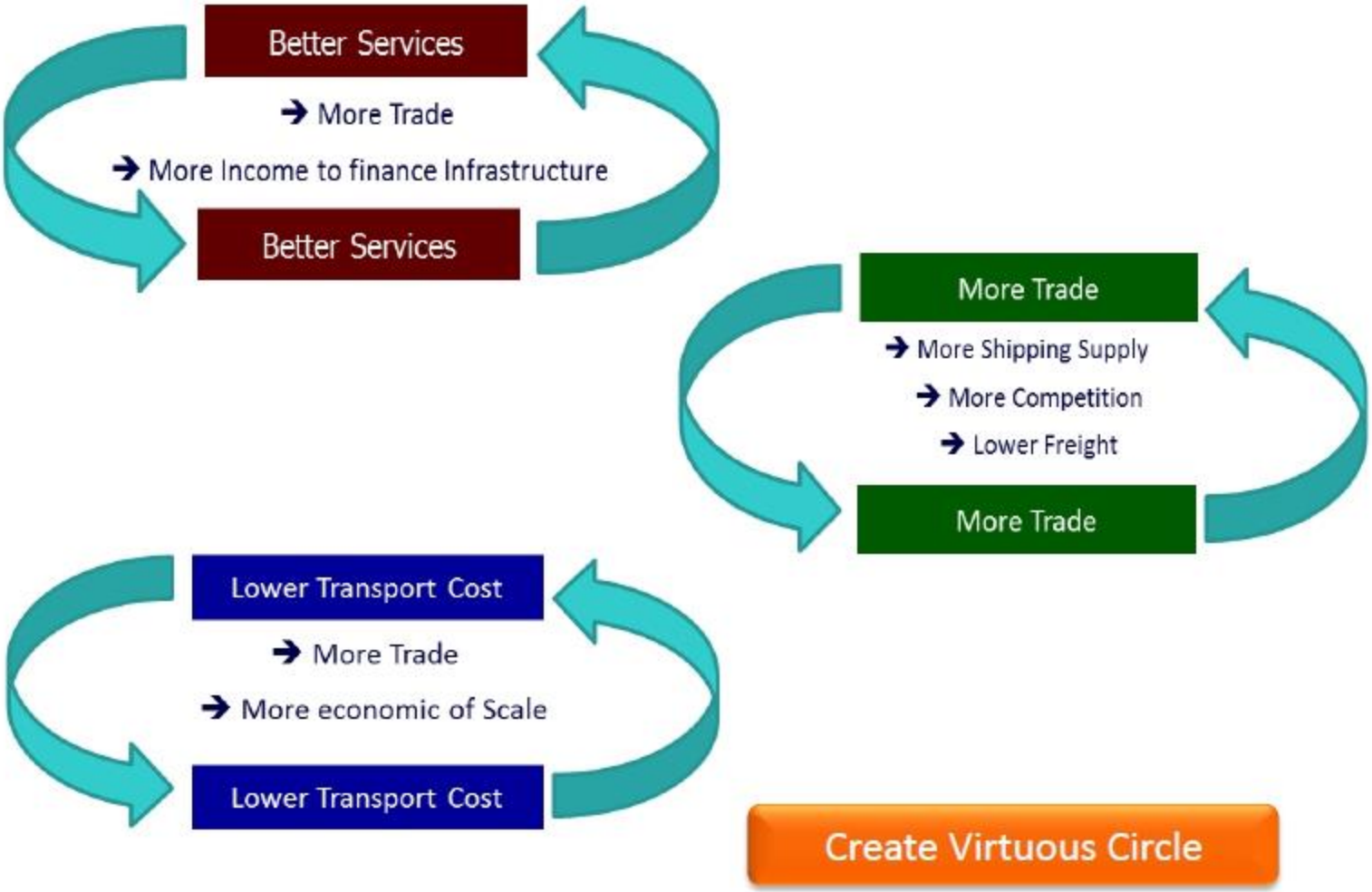
Building competitiveness of Indonesian logistics and trade

- Pendulum Nusantara
- Indonesia Logistics Community Service
- New ports development

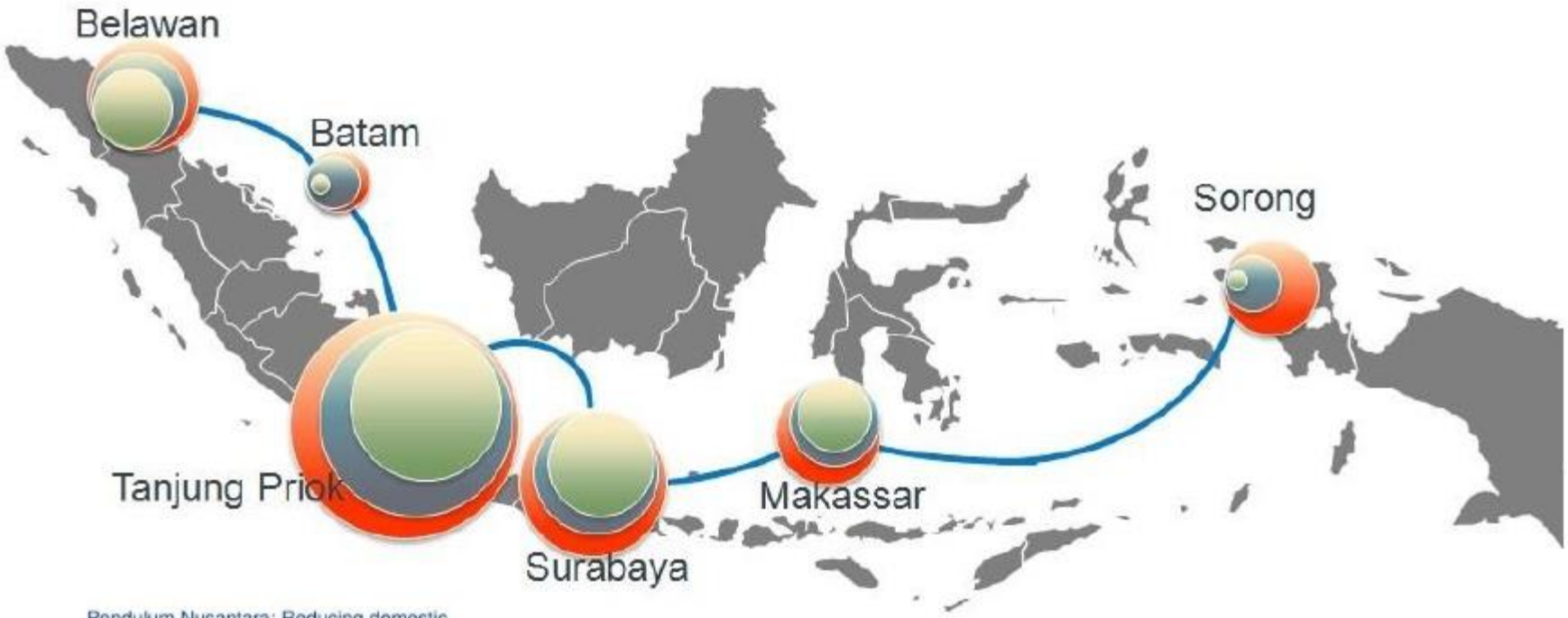
Winning as a world-class institution

- Corporate transformation
- Culture transformation
- Subsidiaries transformation

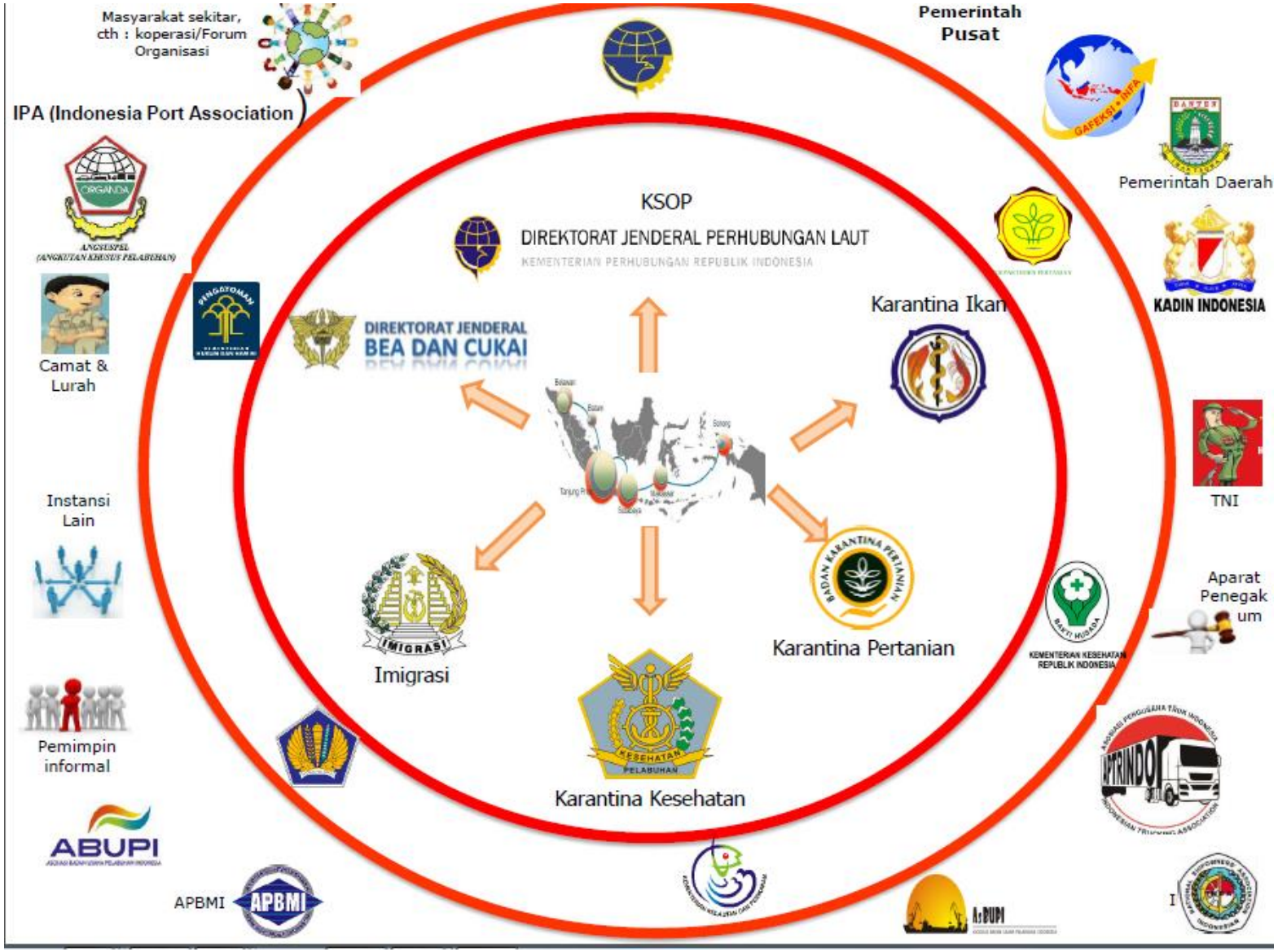
I. Latar Belakang



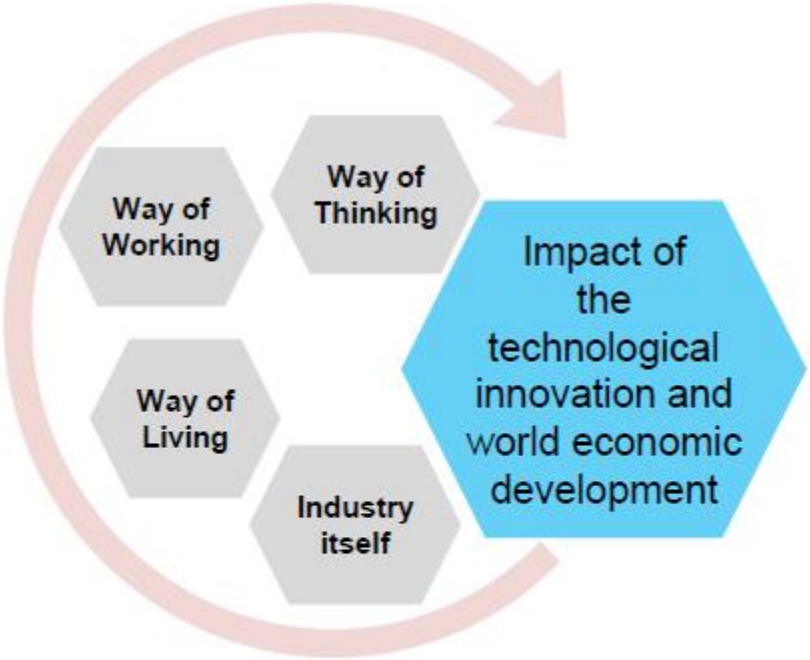
I. Latar Belakang



Pendulum Nusantara: Reducing domestic transportation cost by building national container backbone


Masyarakat sekitar, cth : koperasi/Forum Organisasi
IPA (Indonesia Port Association)
Pemerintah Pusat
Pemerintah Daerah
KADIN INDONESIA
TNI
Aparat Penegak hum
KEMENTERIAN KESEHATAN REPUBLIK INDONESIA
Camat & Lurah
Instansi Lain
Pemimpin informal
APBMI
KSOP
DIREKTORAT JENDERAL PERHUBUNGAN LAUT
KEMENTERIAN PERHUBUNGAN REPUBLIK INDONESIA
DIREKTORAT JENDERAL BEA DAN CUKAI
Karantina Ikan
Imigrasi
Karantina Pertanian
Karantina Kesehatan

Integrated Port Services Center



Source: ZPMCSeminar,2015

Driving the Growth of Indonesia

Efficiency

Intelligence

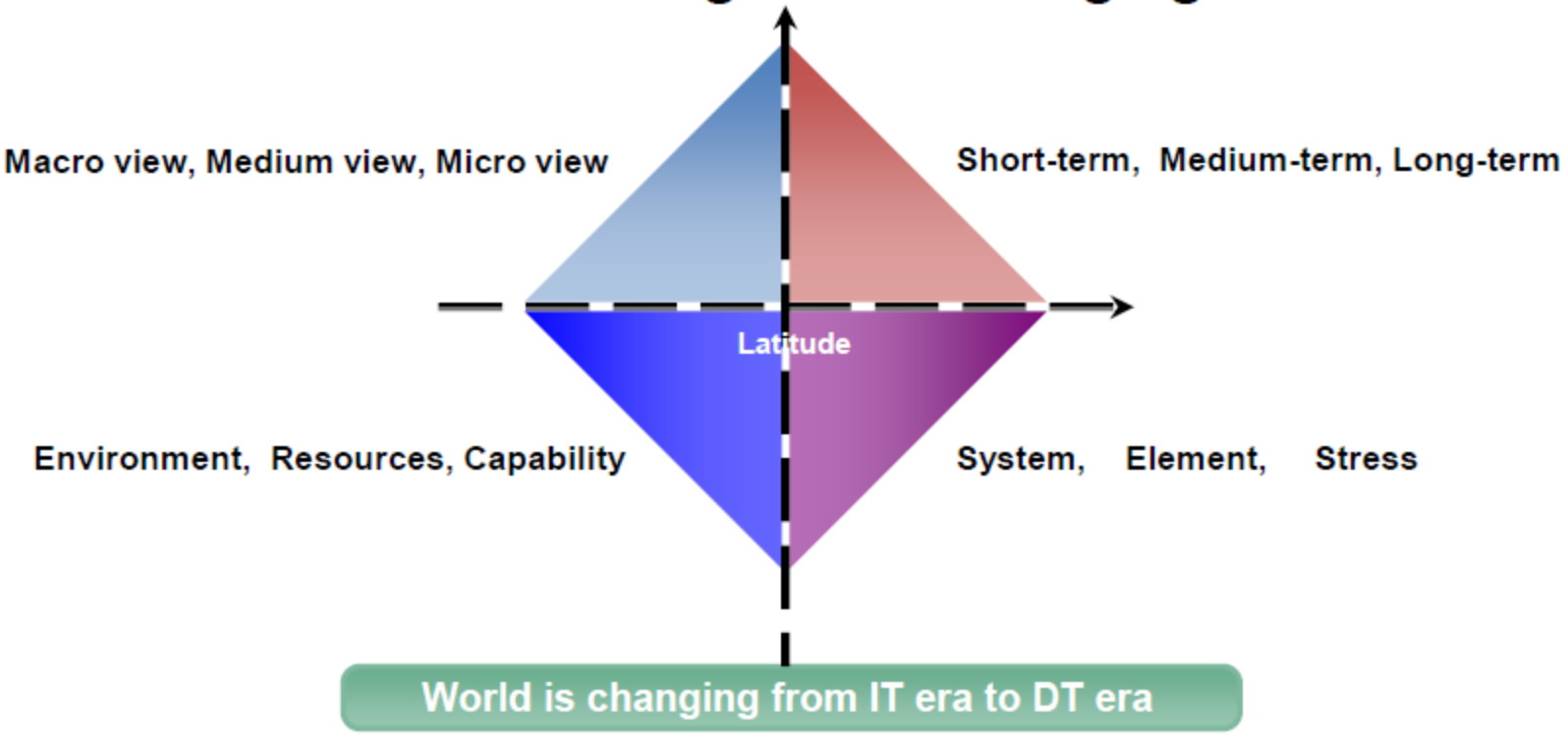
Environment

Integration

Integrated System

Integrated Regulation

Dialectical thinking of the changing of world



Source: ZPMCSeminar,2015

4 Major Features of Recent Technology Development

Feature 1

- Globalization
- Informatization
- green energy
- sustainable development

Feature 2

Upgrade of Mobile Internet significantly impacted the Industries

Feature 3

Digital world and Physical world merged together

Feature 4

The trend of New Energy development is irreversible

Source: ZPMCSeminar,2015

"5-type New Port "

Environmental friendly

Energy saving

Humanization

Digitalization

Modern logistics

Source: ZPMCSeminar,2015

New Technology and Products – Leading the Global Trend

The demand of the port machinery

Energy Saving & Environment Friendly

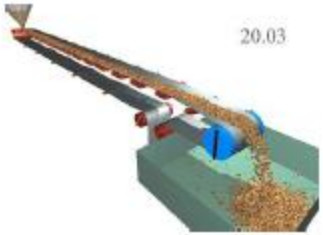
Intelligent Automation

Vessel Enlargement

Source: ZPMCSeminar,2015

New Technology and Products – Leading the Global Trend

Digitalization



Integration

Accuracy

Light Weight

Standardization

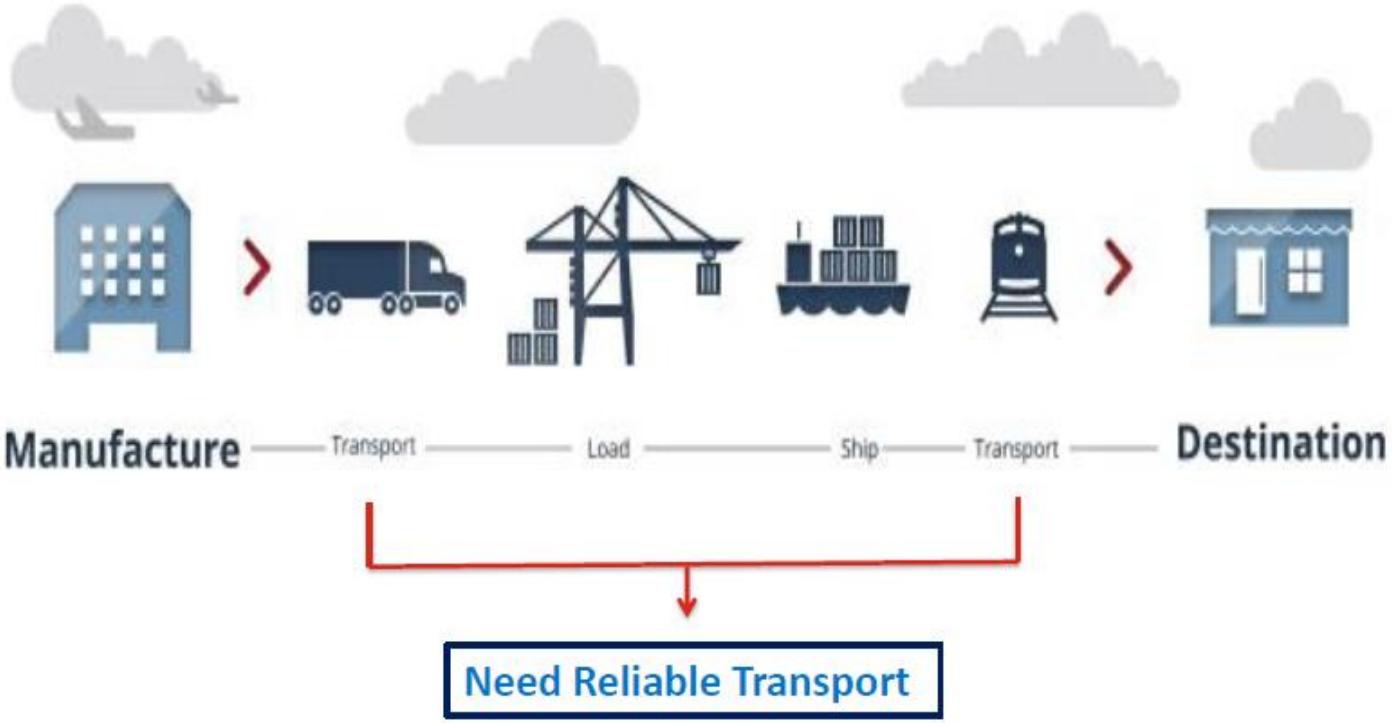
Aesthetic Design

Source: ZPMCSeminar,2015

IPC BANTEN

Supply Chain in Logistic Services

System of organizations, people, activities, information, and resources involved in moving a product or service from supplier to customer.



Reliable Transport for supporting smooth Operation Activity

What do we need....?

+ Discipline

Good Driver

On Time Delivery

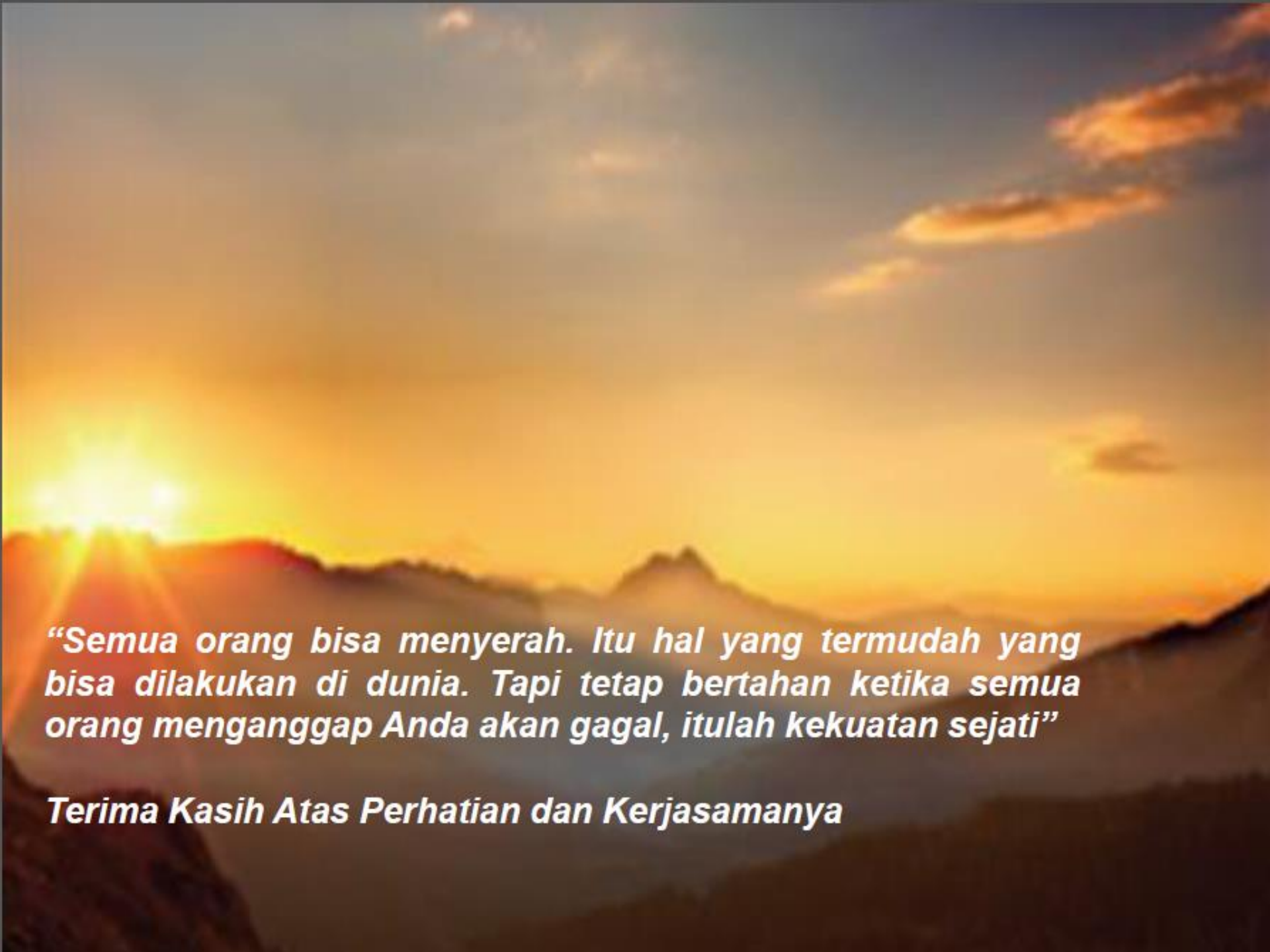
Secure

Safety

Enviromental Friendly

Truck Branding

Competitive Rate



"Semua orang bisa menyerah. Itu hal yang termudah yang bisa dilakukan di dunia. Tapi tetap bertahan ketika semua orang menganggap Anda akan gagal, itulah kekuatan sejati"

Terima Kasih Atas Perhatian dan Kerjasamanya