Unit 1
Introduction

Lesson 1
SAP: The Company

SAP: Founded in 1972
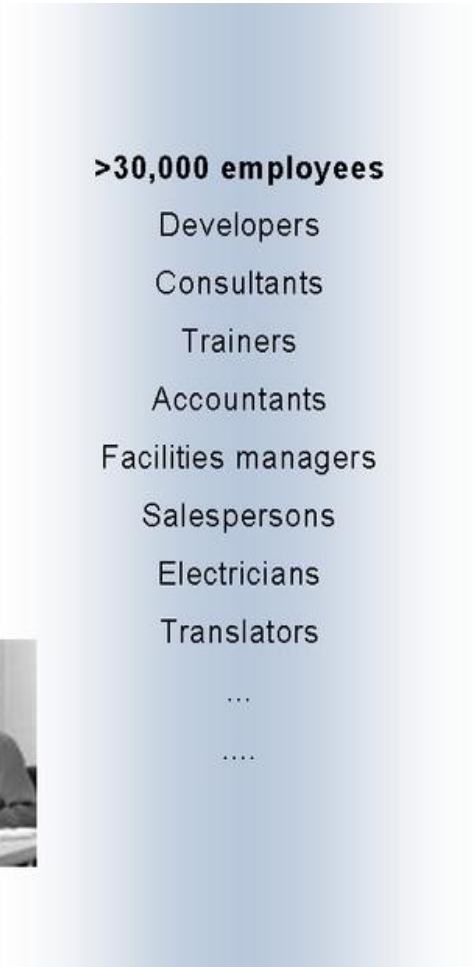## by Five Former IBM Employees

Walldorf 19...

SAP's Continued Growth

R/1	R/2	R/3	mySAP.com	mySAP Business Suite SAP NetWeaver	
	Mainframes	Client / Server	One-Step-Business	Enterprise Service Architecture	
€ 0.3 million revenue	€ 5.1 million revenue	€ 424 million revenue	€ 6.3 billion revenue	€ 7.5 billion revenue	
9 employees	60 employees	3,200 employees	25,000 employees	32,205 employees	
	50 customers in 2 countries	2,800 customers in 35 countries	15,000 customers in 120 countries	26,150 customers in 120+ countries	
1972	1979	1992	2000	2004	...

Branch Offices and Subsidiaries

SAP AG

Subsidiaries:

SAP Germany
SAP America
SAP Japan
SAP France
SAP Brazil
SAP...

Montreal
Palo Alto
Walldorf
Sophia Antipolis
Budapest
Sofia
Tel Aviv
Shanghai
Tokyo
Bangalore

SAP Employees

>30,000 employees
Developers
Consultants
Trainers
Accountants
Facilities managers
Salespersons
Electricians
Translators

...

....

Reference Customers and Partners

SAP's Social Engagement

University
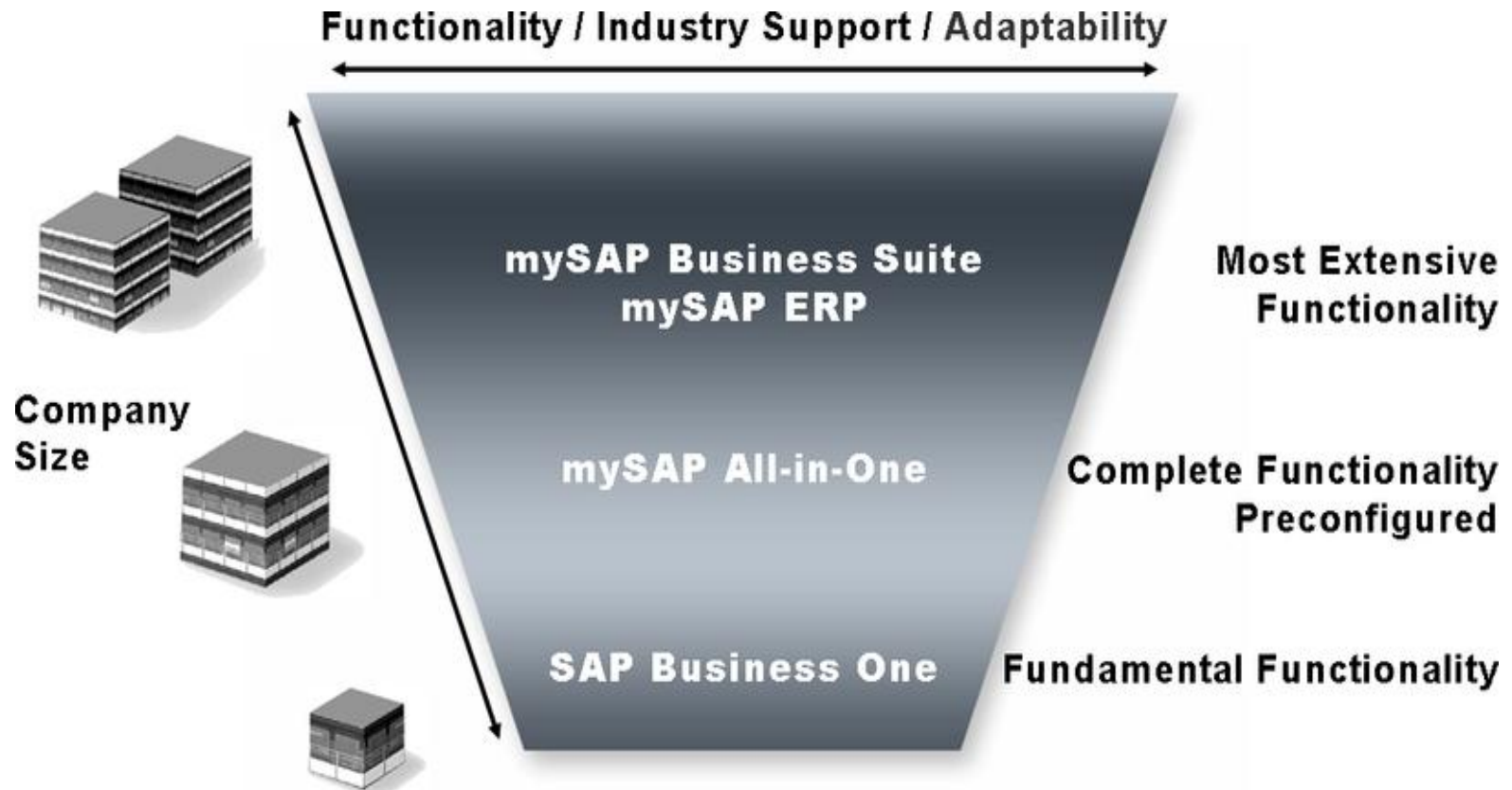
Sport sponsorship

Corporate citizenship

AMADEU ANTONIO STIFTUNG
INITIATIVE FÜR ZIVILGESELLSCHAFT UND DEMOKRATISCHE KULTUR

CHILDHOOD
FOUNDED BY H.M. QUEEN SILVIA OF SWEDEN

THE GLOBAL COMPACT
HUMAN RIGHTS | LABOUR | ENVIRONMENT

Culture

SAP Portal

http://www.sap.com

Unit 1
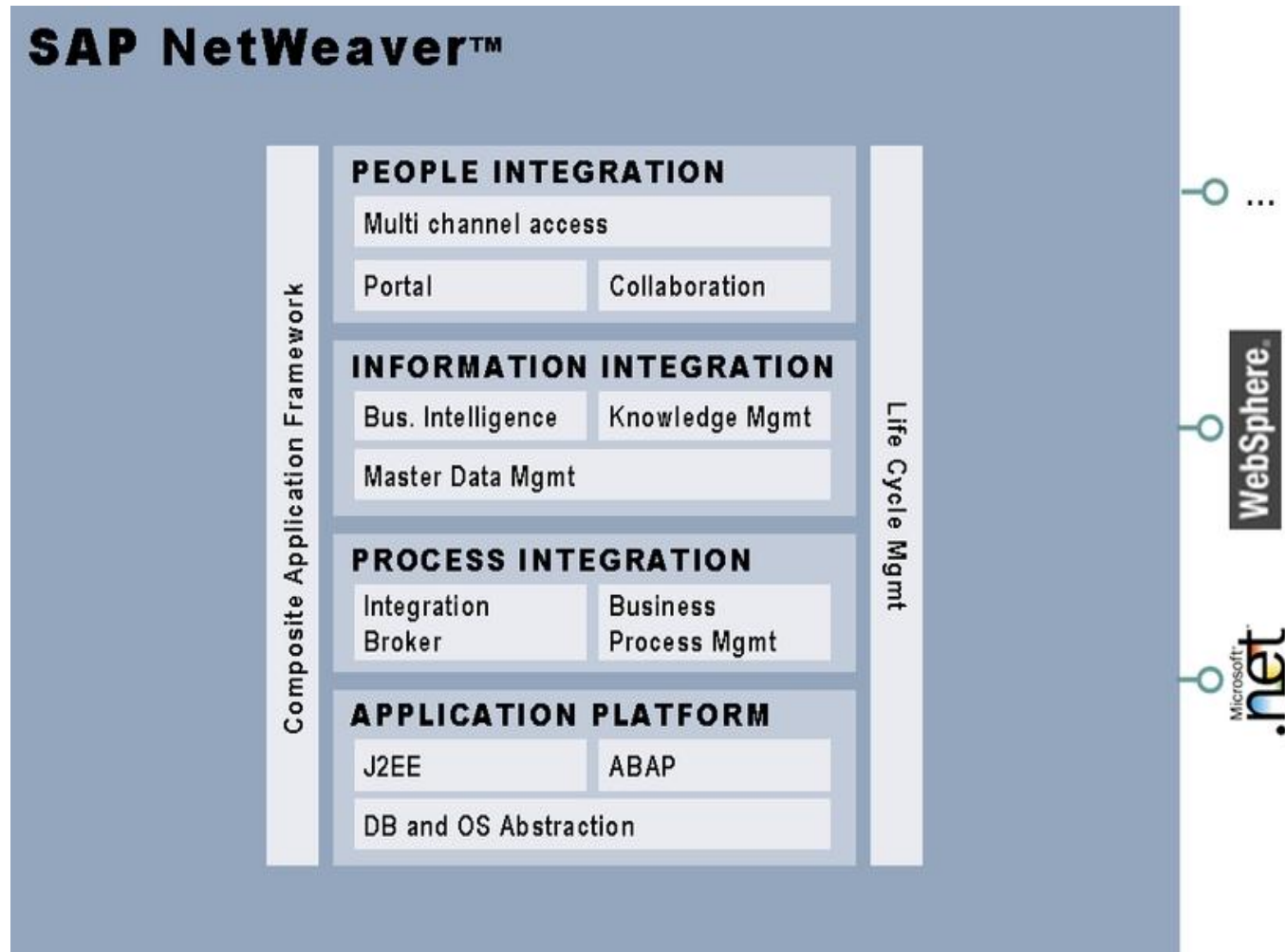# **Introduction**

Lesson 2
Product Overview

History of ERP Systems

ERP? No definition
SAP invents and establishes an ERP system

ERP = The business software
ERP becomes standard software. The first competitors appear in the marketplace

Dotcom hype: ERP = old E-business = New
ERP software is regarded as obsolete. The first "New Dimension" products conquer the market

Integrated Business Suite & xApps
E-business is defined as an extension of ERP software. SAP sets a new standard

70s   80s   90s   00s

Different Sizes – Different Products

Functionality / Industry Support / Adaptability

Company Size

mySAP Business Suite
mySAP ERP

mySAP All-in-One

SAP Business One

Most Extensive Functionality

Complete Functionality Preconfigured

Fundamental Functionality

SAP Solutions and SAP Components
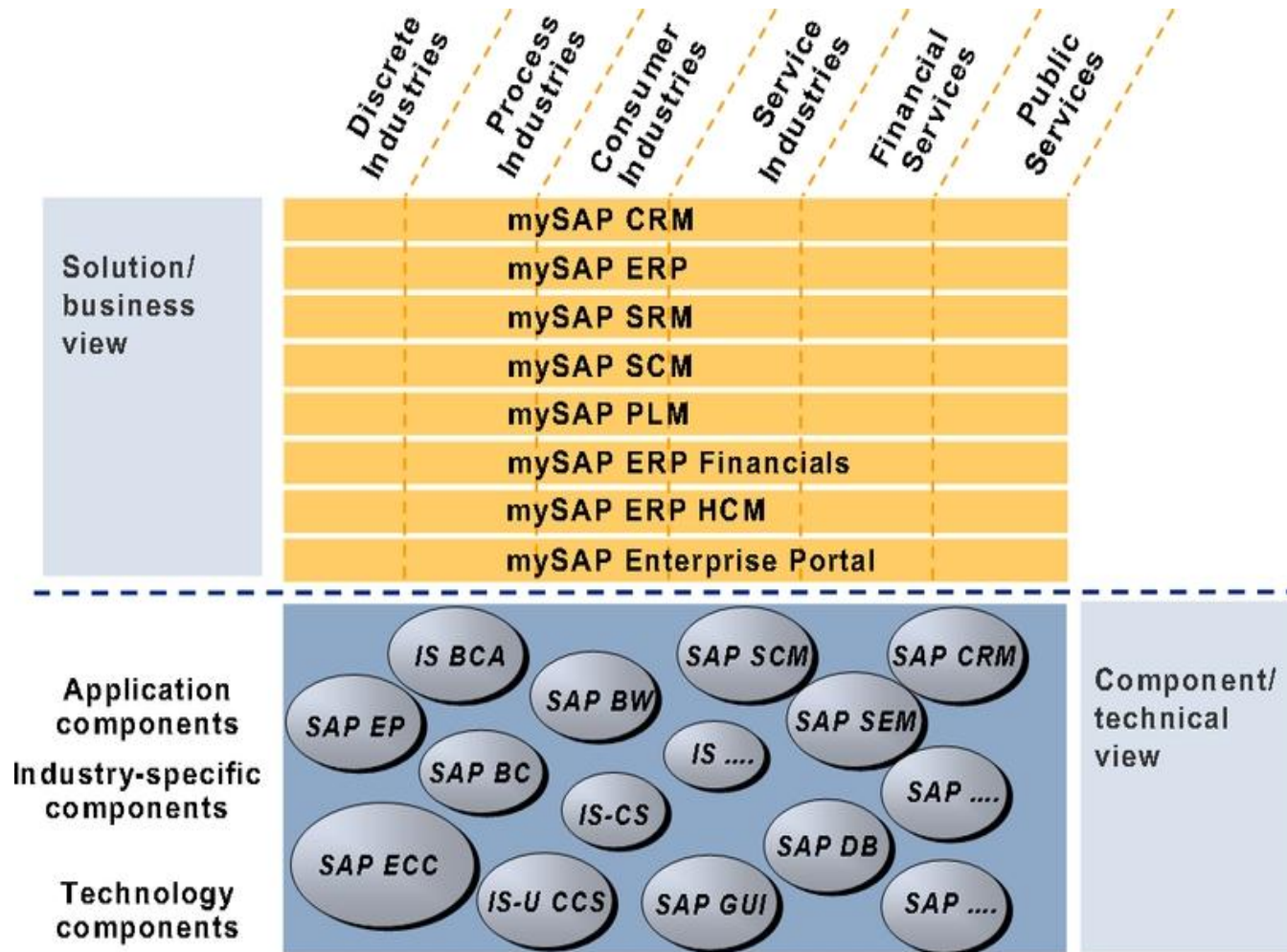
SAP NetWeaver

SAP NetWeaver: Components
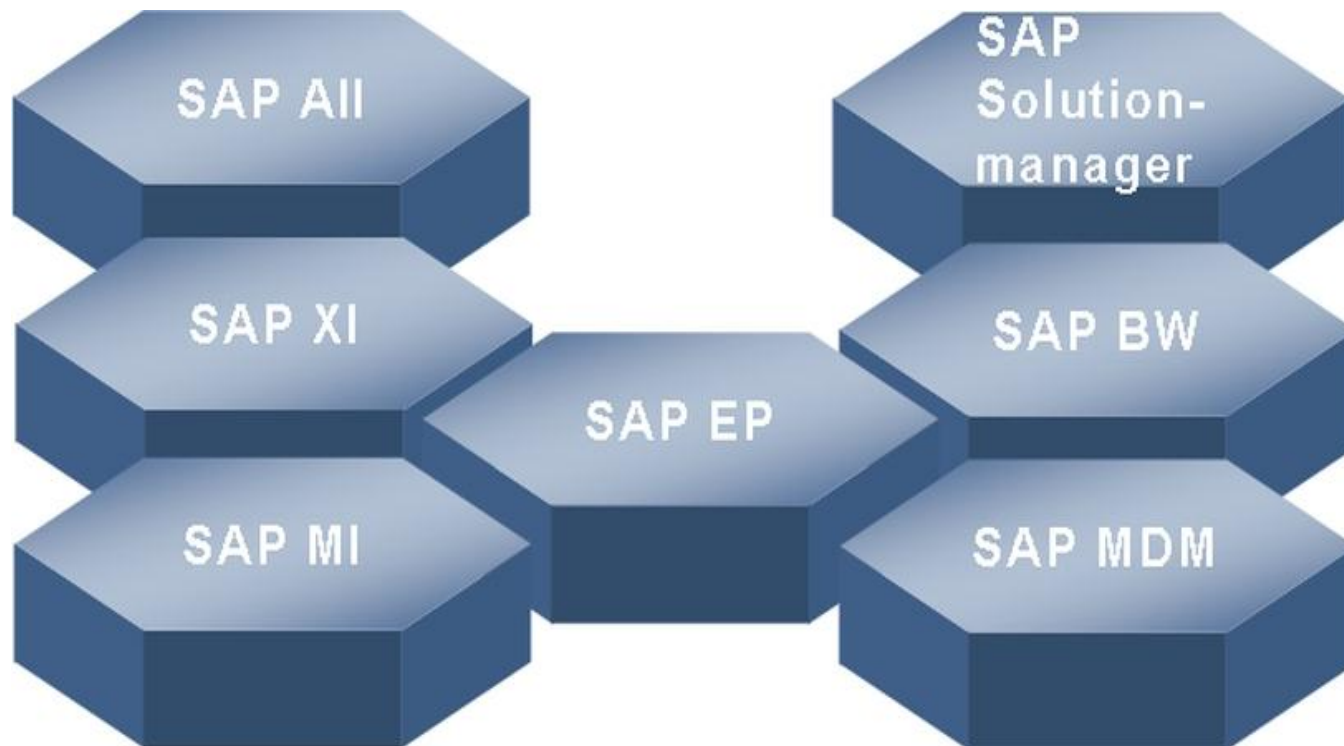
mySAP ERP

From R/3 to ERP

THE BEST-RUN BUSINESSES RUN SAP
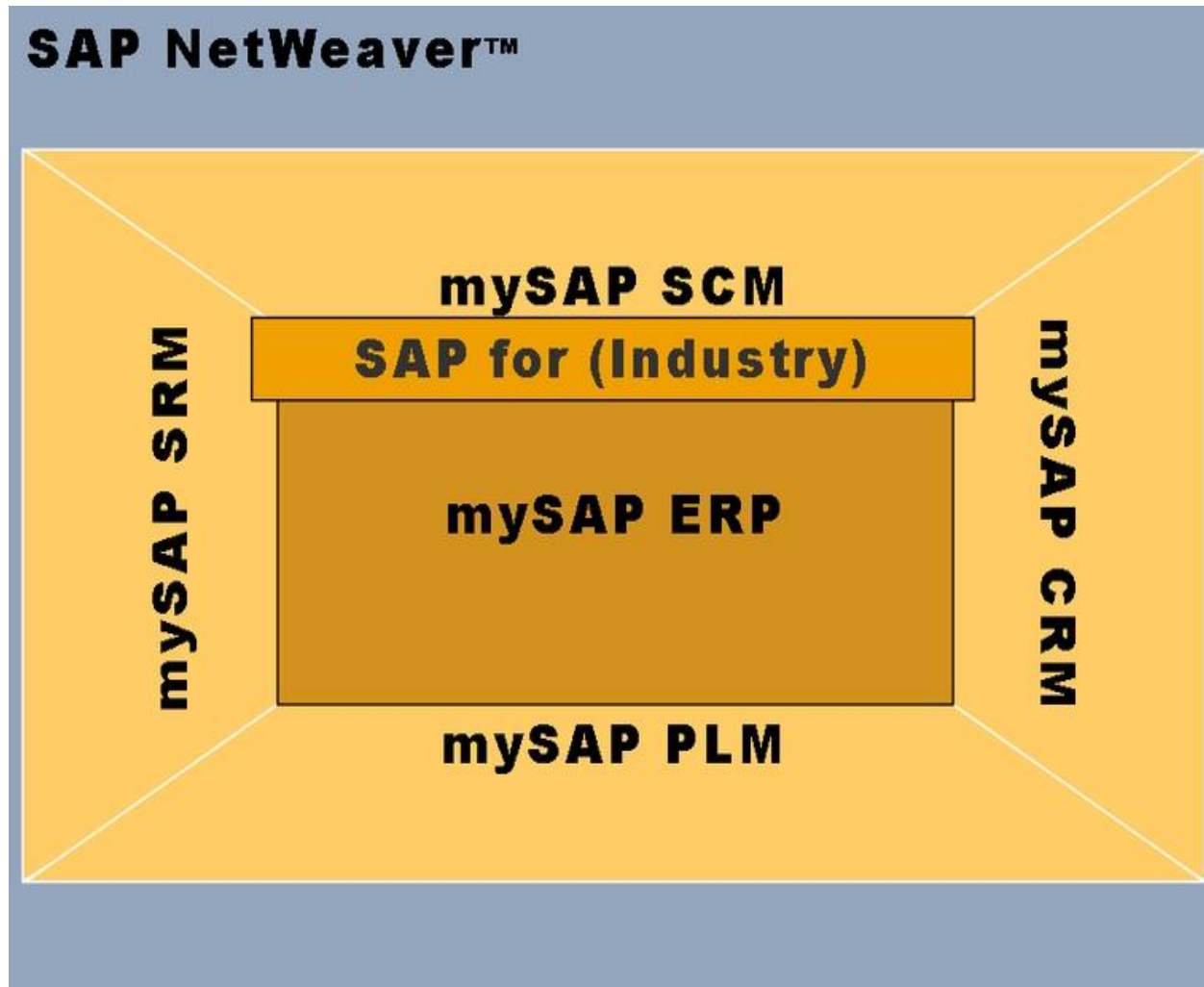
mySAP Business Suite
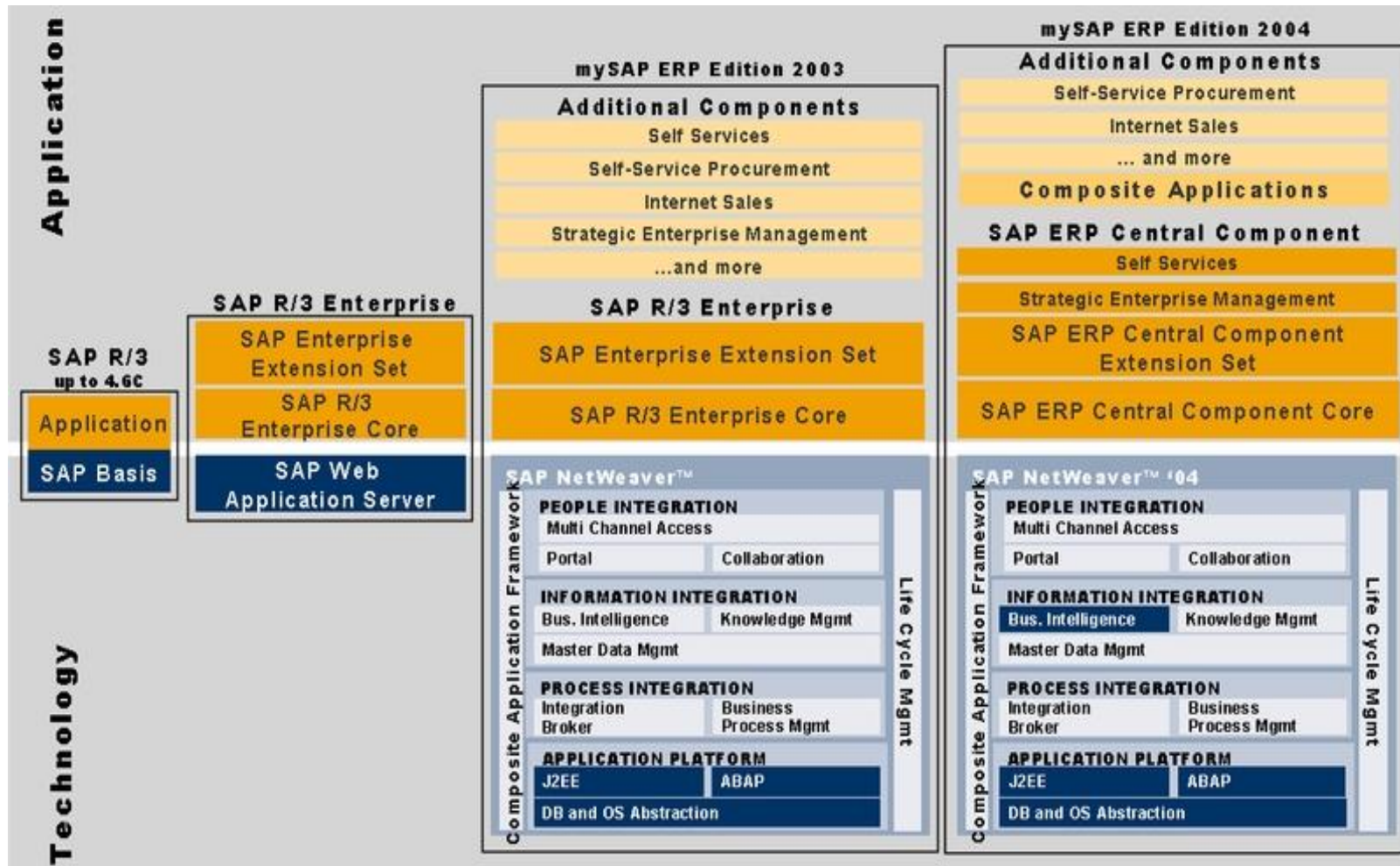
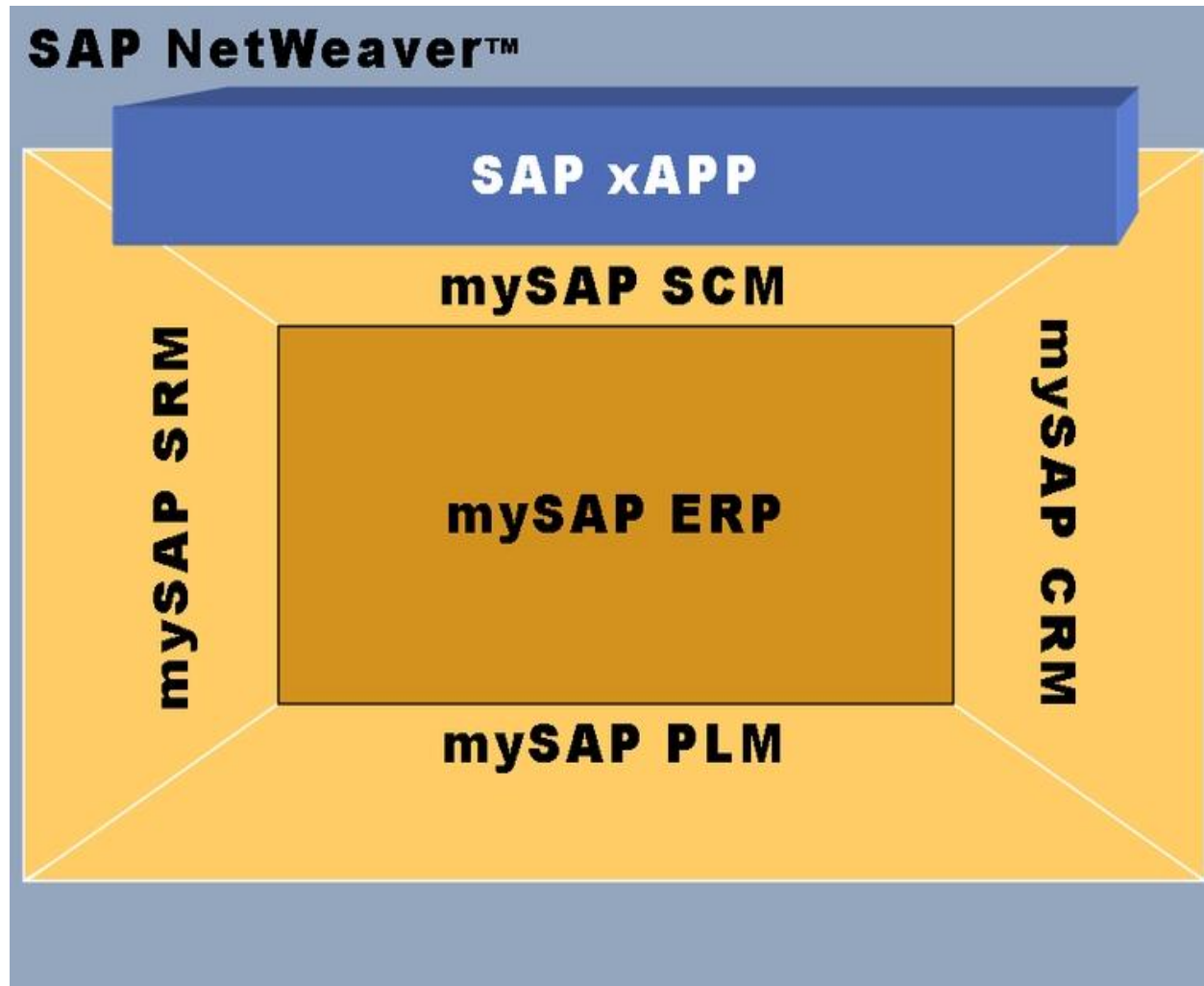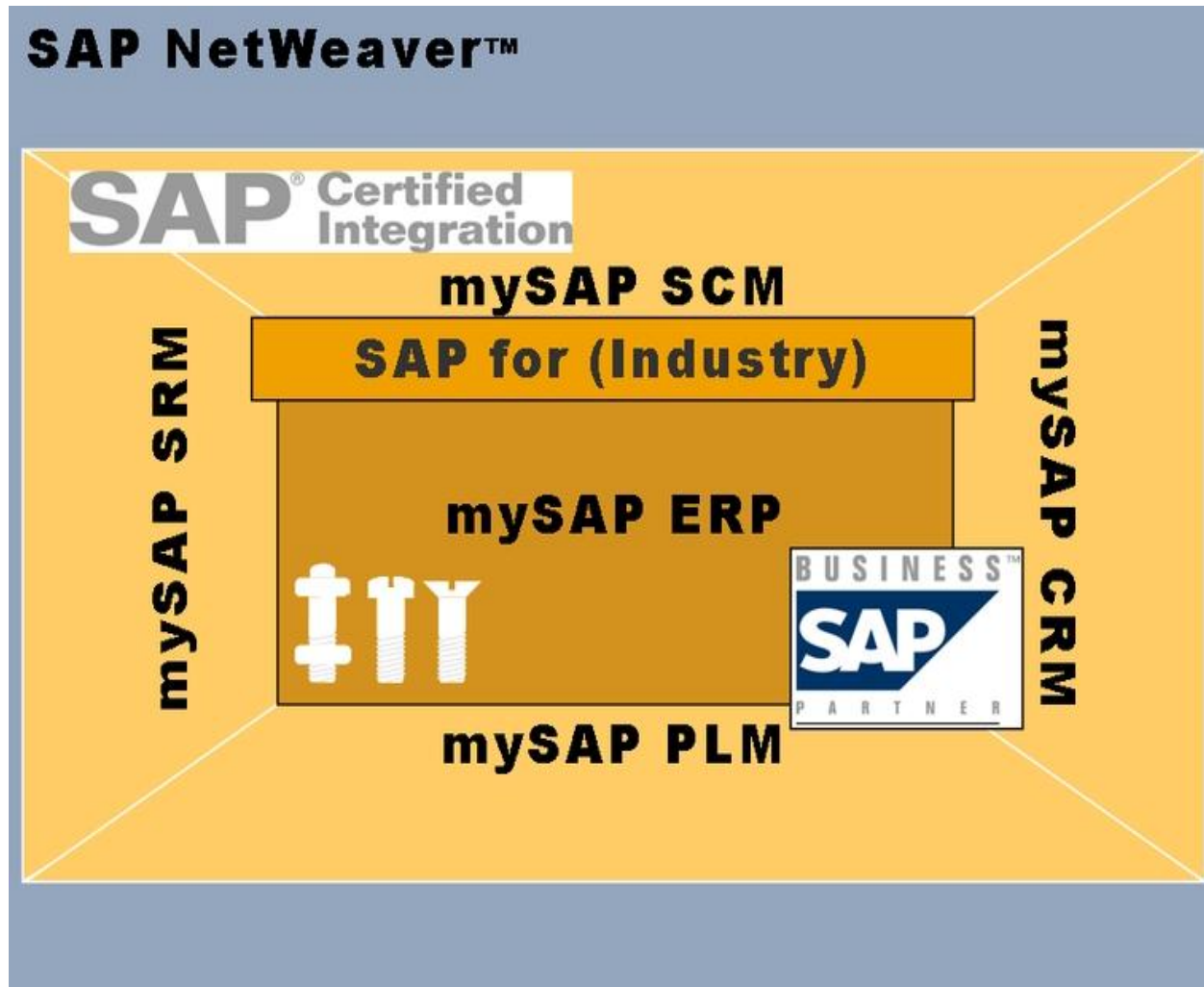# mySAP Business Suite: Components
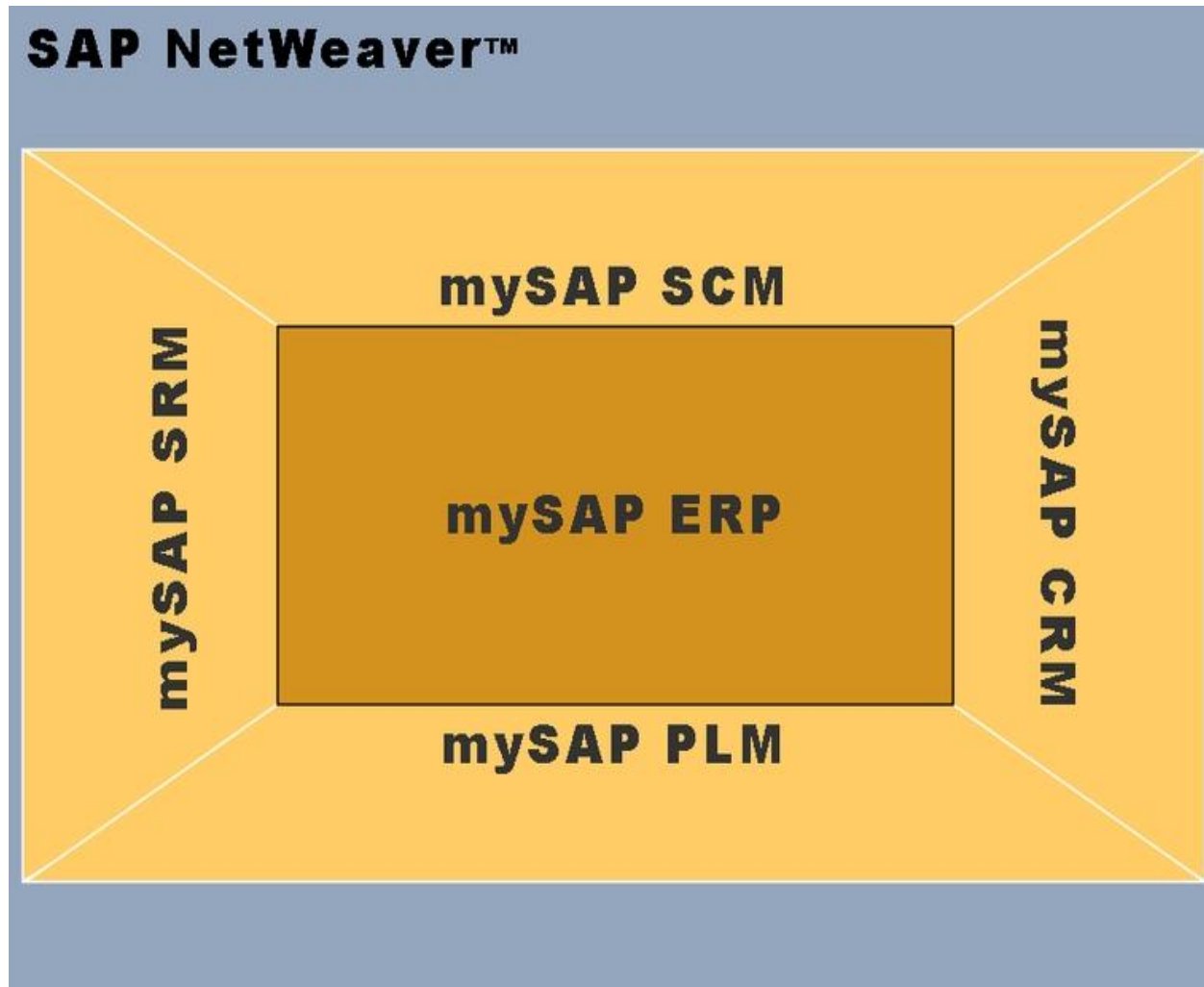
Industry-Specific Solutions

SAP xApps

mySAP All-in-One

SAP Business One