



Intel Collaboration with Integrasia Utama Next generation fleet management system

Jakarta, 26 November 2014



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Intel's Vision



This decade we will create and extend computing technology to connect and enrich the lives of every person on earth.



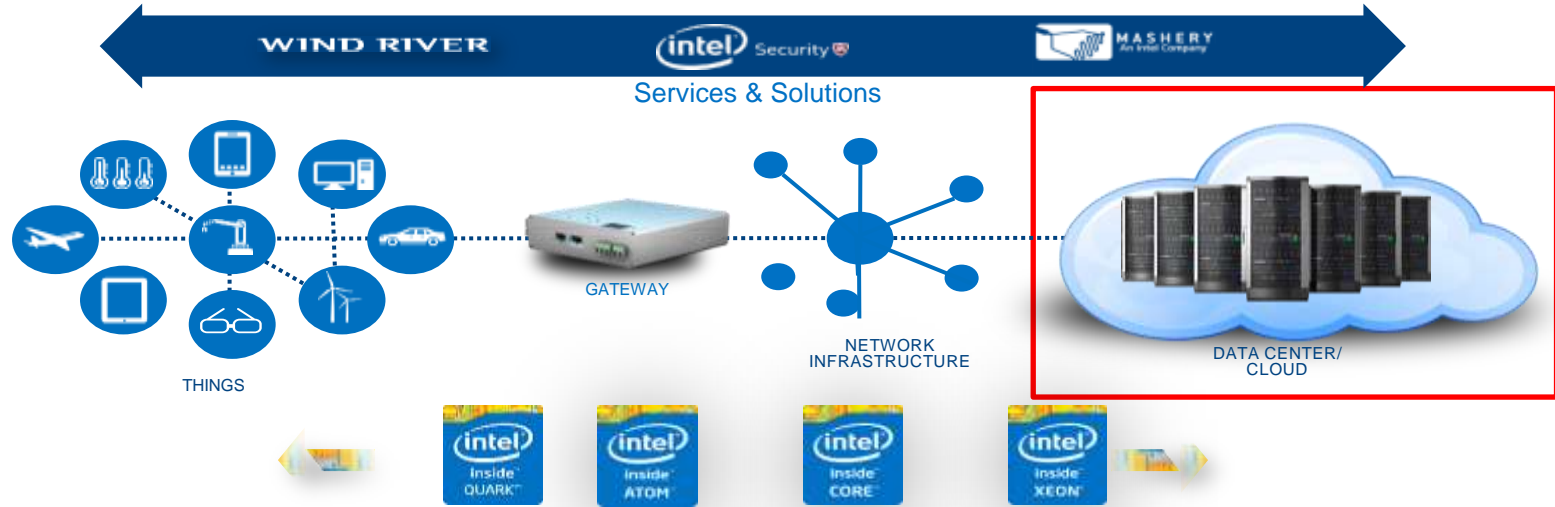
Intel's Strategy

If it computes, it does it best with Intel



The Internet of Things:

Solutions for Every Point in the IoT

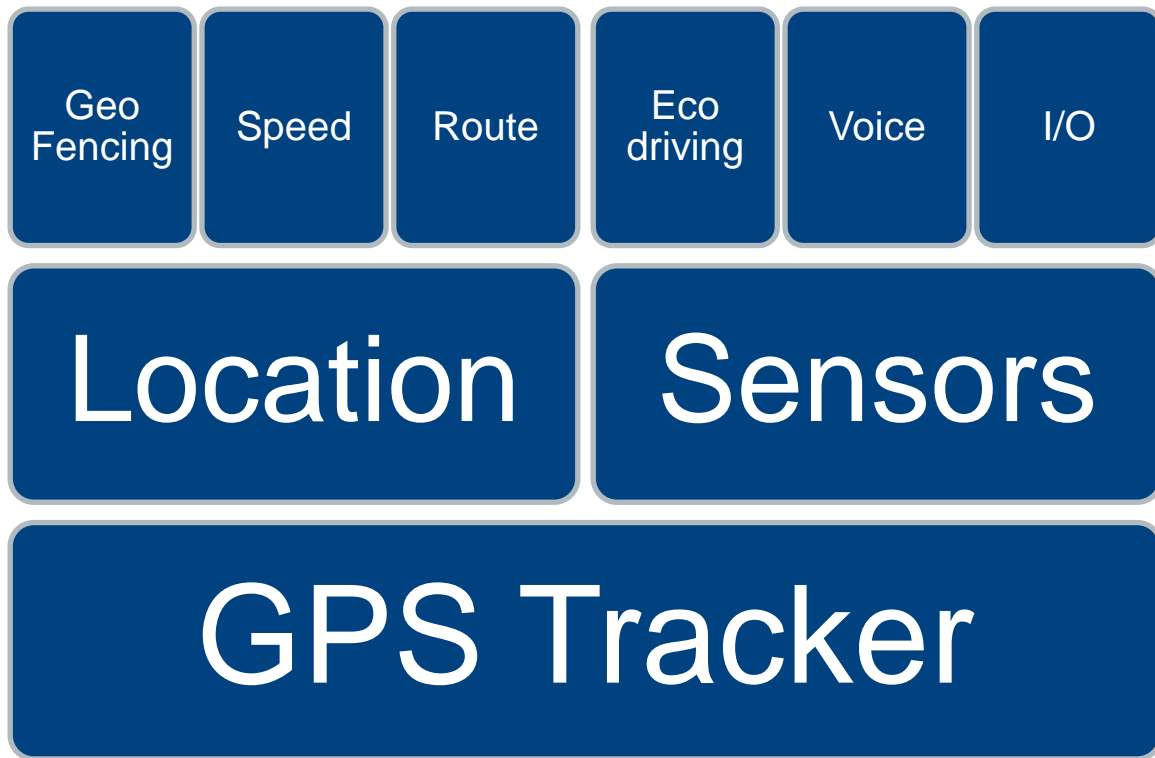


Intel collaboration with Integrasia

Intel is partnering with Integrasia Utama to

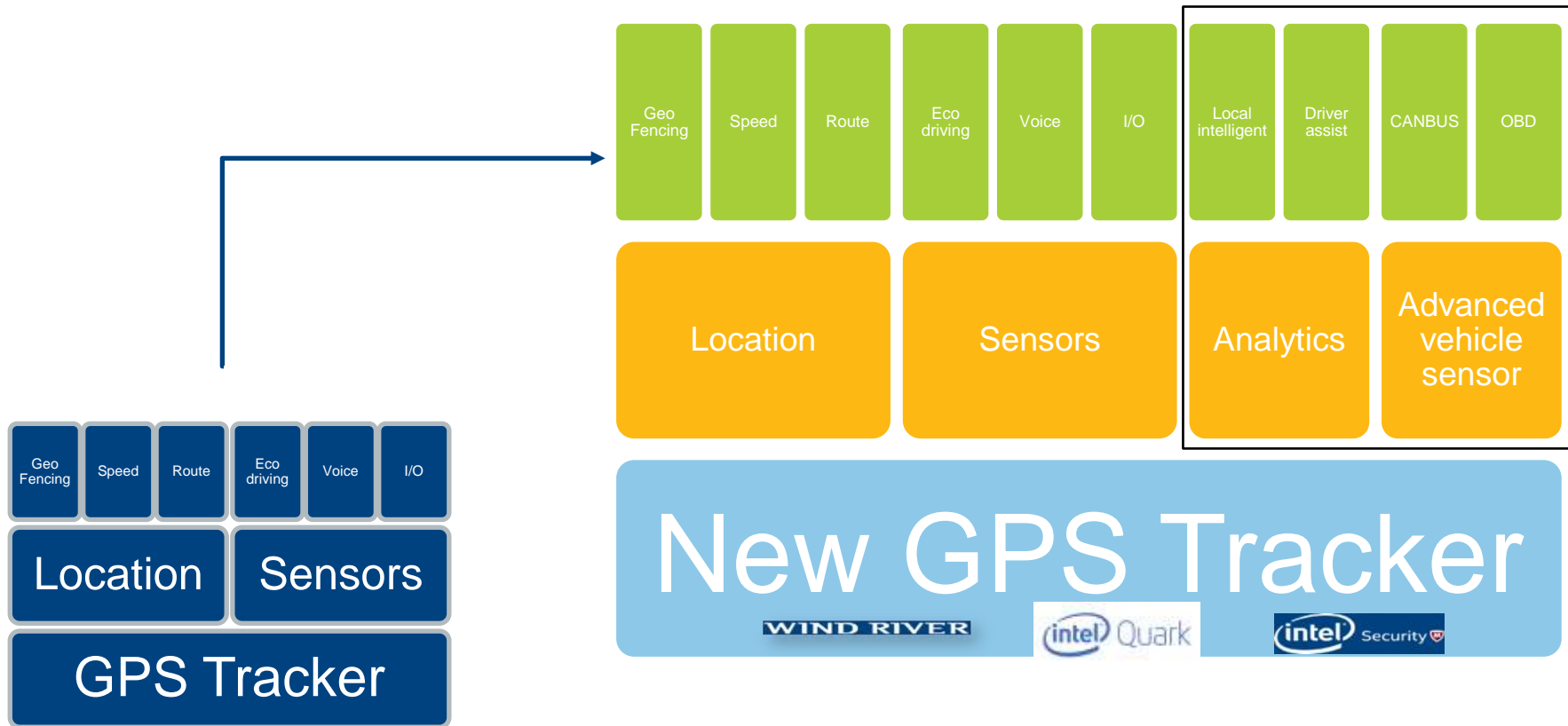
- Develop next generation fleet tracking devices
- Optimize, increase capacity and extend OSLOG system
- Scale to become Asia's leading fleet management solution provider

Existing GPS tracker design



Limited by design
Little headroom for extensibility

New GPS tracker design

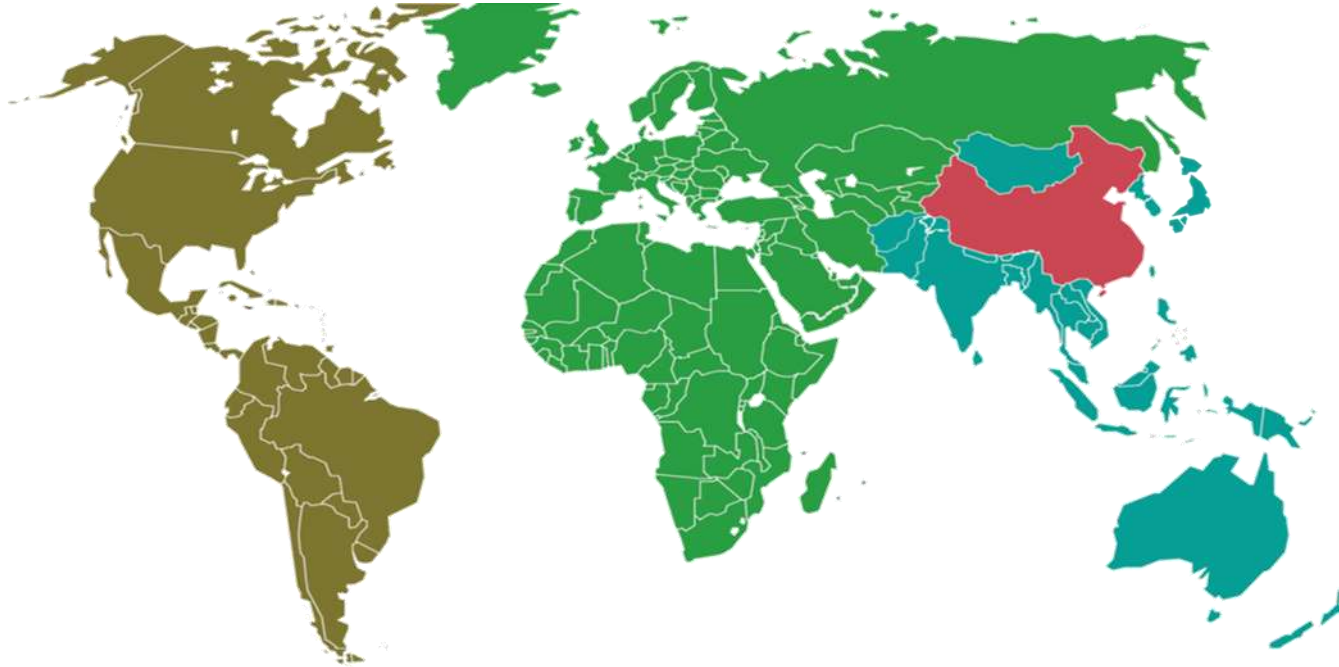


Key advantages

Designed by Integrasia Utama:

- Own firmware, faster customization to meet customers' requirements
- Faster support respond time
- Extensible for smarter applications
- Hardened and secured by Intel

Intel supports to scale Integrasia Utama



Intel helps Integrasia Utama to uncover regional opportunities and collaborations